

BSBI News is mailed to members three times a year in January, April and September.

Advertising rates in BSBI News are as follows:

Full page: £250 + VAT

Half page: £125 + VAT

Quarter page: £75 + VAT

In addition short adverts, of no more than 5 lines, which do not involve any commercial interests, may be placed by BSBI Members for a charge of £25 + VAT.

The Society reserves the right to reject advertisements, they must be of interest to the BSBI membership. Camera ready copy should, if possible, be submitted to the Editor at the address below by November 1st, March 1st or August 1st.

Leaflets

Rates for distributing an advertising leaflet for books with BSBI News are as follows:

If a local Flora or similar, and an offer of a reduced price to BSBI members is included: No charge.

Other books with no offer of a reduced price to BSBI members: £250 + VAT.

Leaflets should normally be A5 or if A4 folded to A5 before delivery, and on lightweight paper to reduce postage costs. Coloured leaflets on glossy paper, over 5gm in weight (a sheet of A4 paper) may incur additional postage costs at a rate of £15 + VAT for every extra 5gm.

3,000 copies of a leaflet should be sent to the address below before January 1st, April 1st or September 1st.

Sets of address labels for the whole BSBI membership are available for £250 + VAT.

All enquiries about advertising must be sent to the Editor at the address below.

R.G. Ellis, Editor BSBI News, 41 Marlborough Road, Roath, Cardiff, CF23 5BU. Tel. & Fax: 029 2049 6042.

Email: rgellis@ntlworld.com